



Vaccinate ALL 58
Together we can end the pandemic.

5 Point Plan for Vaccination Equity

Equity is the state's "North Star" and California is committed to health and racial equity.

The COVID-19 pandemic has highlighted not only the disproportionate impact of this virus, but also the importance of focusing interventions and resources to address the health of those disproportionately impacted, including communities of color and the disabled. Consequently, as part of the vaccine distribution process, a vaccine equity framework is proposed and includes the following components.

This is not only the right thing to do, but will also help reduce the severity of the pandemic.

These are the 5 concrete steps the state is taking to ensure equity.



Allocation. Experts including medical doctors and health equity experts at the Department of Public Health will determine an allocation formula where communities most impacted by COVID-19 receive a disproportionate share of vaccines. The state will also allocate appointments to local communities at many clinics via the My Turn appointment registration system.



Network. The third party administrator (TPA) will ensure that the state vaccine provider network includes appropriate access in disproportionately impacted communities and supplements this access with evening/extended hours, transportation services, translation services, home-bound services, mobile vaccine services, and physical accessibility features at vaccination events, for example. The TPA would also implement pay for performance payments to recognize a provider's success in vaccinating persons who live in these communities and vaccine providers who collect data to document racial/ethnic equity in vaccine distribution.



Community Partners. Community based organizations have been providing critical services and information to Californians during the pandemic and are key partners in reaching Californians who have been disproportionately impacted by COVID-19. To leverage the work they've been doing, the state will invest \$30 million to support 150 community organizations to continue their outreach in target communities and to educate, motivate and activate Californians to get vaccinated when it's their turn.



Data Analytics. My Turn will be the lynchpin of the state's efforts to understand the demographics of vaccine recipients. The TPA will perform real-time data analytics to understand how the doses administered in certain zip codes compare to the age and sector prioritization framework that will be reviewed by health equity experts to adjust and intensify targeted efforts and resource allocations.



Public Education. State will provide consistent messaging through a public education campaign, create in-language content with cultural humility, and meet Californians where they are in order to reach California's diverse populations.

Additional details will continue to be shared they are finalized.