



**Toys 'R' Us BABIES 'R' Us**

# Ten Toys That Speak To AUTISM



AUDITORY



CREATIVITY



FINE MOTOR



GROSS MOTOR



LANGUAGE



SELF ESTEEM



SOCIAL SKILLS



TACTILE



THINKING



VISUAL

## BECAUSE ALL KIDS CAN PLAY

For more than a decade, Toys "R" Us has partnered with National Lekotek Center to produce the *Toys "R" Us Toy Guide for Differently-Abled Kids*, offering parents, relatives and friends of children with special needs an easy-to-use resource to find toys that provide the best opportunities for fun and learning. Toys "R" Us, Autism Speaks and Lekotek hand-picked this unique list of "Ten Toys That Speak To Autism" from the 2011 edition of the *Guide*. To view the complete 2011 *Toys "R" Us Toy Guide for Differently-Abled Kids* visit [Toysrus.com/DifferentlyAbleD](http://Toysrus.com/DifferentlyAbleD).

## DO YOU KNOW WHAT AUTISM IS?

Autism is a neurological disorder that impairs communication, behavior and social skills. It is the nation's fastest-growing serious developmental disorder, with a new case diagnosed almost every 15 minutes.

## DO YOU KNOW THE EARLY SIGNS?

- No big smiles or joyful expressions by 6 months
- Failure to respond to own name by 12 months
- No babbling by 12 months
- No back and forth gestures, such as pointing or waving by 12 months
- No words by 16 months
- Any loss of speech or babbling at any age

These are just a few of the possible early signs. If you have any concerns, speak to your doctor about screening your child. Please, don't wait.

## DO YOU KNOW HOW YOU CAN LEARN MORE?

For more information talk to your doctor or visit [www.AutismSpeaks.org](http://www.AutismSpeaks.org)



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## Simple First Words: Let's Talk Priddy Books

Look at the picture. Locate the matching button on the sound bar. Then, press the button to hear the word. That's it! There are no other sound effects or music to distract youngsters. Reinforce finger-pointing skills by having the child use one isolated finger to activate. For those unable to isolate individual fingers, encourage them to use several fingers or a whole hand movement. Board book: 22 pages. Also available: Simple First Words: Let's Say Our Numbers.

037727, 070018



## Light Up Alphabet Apple VTech

This apple-shaped activity center can help children learn to identify each of the 26 letters, gain an understanding of letter order and learn the sounds each letter makes! Little learners use an isolated finger to press a letter button to hear the letter's name in a crisp, clear voice. The buttons are raised slightly to help make targeting easier and users are rewarded with lights for successful engagement. The pictures and words on each button also can be used to enhance language skills and letter comprehension. Plus, it's simple to switch activities. Just slide the worm over the color-coded options!

668888



## Chunky Puzzles Melissa & Doug

These quality-crafted, brightly colored wooden puzzles feature easy-to-lift-out pieces, offering an enjoyable way to help develop and refine fine-motor, object and shape recognition, visual tracking, problem solving, spatial reasoning and motor-planning skills. Identical pictures on the puzzle board provide visual cues that help children match up the pieces correctly. Play simple "find it" games. Or increase the challenge by placing the pieces in a bag, then have the child put his or her hand inside and try to identify the shapes by touch.

684537



## 60-Piece Jumbo Foam Textured Blocks Imaginarium

Create tall towers or cool houses, because anyway you stack 'em, these easy-to-grasp, chunky foam blocks build fun! With a variety of colors, sizes, shapes and textures, similarities and differences come into play as children match up different attributes. Or, little architects can practice color and shape recognition as they build fine- and gross-motor skills. And unlike traditional blocks, these won't make a loud crash if a tower tumbles, making them a good choice for children who startle easily!

600774



only at **Toys 'R' Us**



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## See 'n Say The Farmer Says Fisher-Price

The farmer says, "It's time for play!" This classic learning toy is better than ever with over 15 animals to choose from. Point the arrow and pull the large lever to activate with only light to moderate pressure, letting children with unrefined arm movements experience success and stay engaged. In addition, the simple cause-and-effect experience provides auditory feedback for children to hear and process. Sing along with "Farmer in the Dell," or play simple find-the-animal games to help enhance language development.

034520



## Electronic Hot Potato Game Fundex

Squeeze the Hot Potato and the frantic fun begins! Toss him, slide him or hand him to your neighbor as quickly as you can. The player who is holding the spud when the music stops has to collect a potato chip. Collect 3 chips and you're out of the game. The rules are easy to learn, while the tempo-changing music and constant movement hold players' attention. The cloth potato also slides easily on a tabletop, helping children who may not have the physical ability to grasp the opportunity to participate. Hot Potato is a fun-filled way to encourage eye-hand coordination and social skills.

172194



## Cake Decorator Playset Just Like Home

A delicious addition to any child's play kitchen! The top of the cake is covered in touch-fastener "icing," ready for decorating which helps children who have difficulty with precision and eye-hand coordination because the adornments stick wherever they are placed. The decorations can also be used to practice pre-math skills, while the individual cake slices help introduce the concept of fractions. Sing "Happy Birthday" and pass out the pieces to encourage social play! Includes cake stand, plates, forks, serving knife and toppings.

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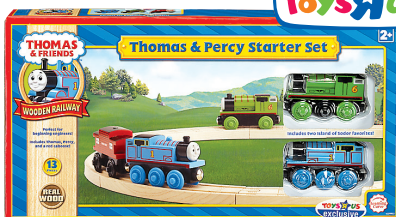
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**TOYS R US**



## Thomas & Friends Wooden Railway Thomas & Percy Starter Set Learning Curve

Thomas and Percy help put children on the right track to developing reading readiness. Little engineers stretch and extend their arms as they reach out to maneuver the train along the track, increasing their range of motion and muscle movement. In addition, the pincer grasp used to push the train can enhance the manual skills used to hold a writing implement. And, as they follow the train with their eyes, children practice the visual tracking skills needed to read words on a page! This 13-piece set includes Thomas, Percy, the Sodor Line Caboose and track components.

122012



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## Leapster Explorer Learning Experience LeapFrog

Discover something new every day! From games, e-books, videos and online play to customizable learning options and more, this handheld teaching tool offers endless ways to play and learn! Best of all, the system automatically adjusts the challenge to meet each player's skill level, increasing chances for success. Download apps or access additional online learning games, activities and e-books by connecting the system to a personal computer. Caregivers can even track progress on the Learning Path! Includes one game cartridge. Internet connection and USB port required for Leap World and Learning Path.

394174 Pink 394195 Green



## Ker Plunk Mattel

A cool head and a steady hand is what it takes to win this classic skill and action game! To begin, place the thin colored sticks through the clear cylinder. Then, place the marbles on top of the stick bed, and one by one, take turns slowly pulling out a stick. But be careful not to let the marbles fall! Ker Plunk is a game of turn-taking, patience, fine-motor control, eye-hand coordination and fun! *Note: This game is recommended for children who no longer mouth objects.*

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